



St. Rose's Alumni Association USA Inc.

P.O. Box 22321 • Brooklyn, NY 11202-2321 Telephone 917-72ROSES eb@strosesalumni.org
www.strosesalumni.org

February 7, 2017

President
Lorraine Croft-Farnell

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Beverly deAndrade-Waaldijk

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Carol Cholmondeley-Jonas
Ingrid Thomas-Clark

Dear Fellow Alumni and Friends:

The US Chapter of the St. Rose's Alumni Association USA Inc. will be celebrating the 170th anniversary of our Alma Mater, St. Rose's High School founded by the Ursuline Order in 1847. The Anniversary Gala will be held on Thursday, August 31, 2017 at Russo's on the Bay, 16245 Cross Bay Boulevard, Howard Beach, NY 11414.

Our Honorees are Cathy Cholmondeley-Hughes and Fly Jamaica Airways. Cathy is an alumna and the Minister of Public Telecommunications of the Guyana Government. From 2005-2015, Cathy was the Chair of the Board of Governors of St. Rose's High School. Fly Jamaica Airways founded in 2013, has been and continues to be a loyal sponsor to our Association. Fly Jamaica Airways' core values aligns with our Association's goal "to improve the quality of education and environment of St. Rose's High".

On behalf of the Planning Committee, we are cordially extending an invitation to join us in this celebration.

To mark this historic event, we will create a Souvenir Journal to capture the spirit of the celebration. We would like to offer you an opportunity to purchase advertising space: whether to say congratulations, to advertise your business, or to simply share an expression of congratulations.

Enclosed are the Advertising contract and rate sheet for review. Please choose your ad size and return the completed contract with your check or money order payable to St. Rose's Alumni Association no later than **June 30, 2017**. All artwork must be submitted electronically to our email: sraajournalcommittee@gmail.com.

Should you need additional information regarding the Souvenir Journal, please do not hesitate to contact Mary or Lorraine.

Thank you for your continued support to the St. Rose's family.

SRAA Anniversary Gala Journal Committee
Lorraine Croft-Farnell
Cheryl Durant-Smith
Compton Grose
Mary Jagdeo-Ferreira
Monika Mittelholzer



ST. ROSE'S ALUMNI ASSOCIATION USA Inc.
ANNIVERSARY GALA
 THURSDAY, AUGUST 31, 2017

SOUVENIR JOURNAL CONTRACT

I/We agree to purchase from St. Rose's a page/business card for publication in the Souvenir Journal to be published and distributed at the Anniversary Gala on August 31, 2017.

Outside Back Cover: Color	\$425.00
Inside Front Cover: Color	\$400.00
Inside Back Cover: Color	\$375.00
Full Page: Color	\$125.00
Half Page: Color	\$ 85.00
Quarter Page: Color	\$ 60.00
Business Card: Color	\$ 35.00

Gold Page	\$175.00
Silver Page	\$150.00
Full Page: Black & White	\$100.00
Half Page: Black & White	\$ 80.00
Quarter Page: Black & White	\$ 50.00
Business Card: Black & White	\$ 30.00
Boosters (name only)	\$ 10.00

Business/Organization: _____

Address: _____

Telephone Contact: () _____

Camera Ready: Yes.....No..... Copy Attached..... Yes.....No.....

Solicited by: _____

Ad Format Requirements:

- Ads must be submitted camera/print ready preferably on CD or Flash Drive
- Ads may be edited for professional presentation
- File Formats: PDF, JPG, Publisher & MS Word Etc.
- Please design my ad: Yes No

Please complete this Agreement and return with your Advertisement

ALL ADS MUST BE PAID FOR IN FULL NO LATER THAN JUNE 30, 2017

Please make check/money order payable to:
 St. Rose's Alumni Association USA Inc.
 Mail to: Lorraine Croft-Farnell
 Attn: Anniversary Gala Journal Committee
 930 East 105th Street, Brooklyn NY 11236
 or make an on-line payment
www.strosesalumni.org
 For further Information
 Email: sraajournalcommittee@gmail.com or
 Tel: 917-367-5104 or 917-796-1723

DO NOT WRITE BELOW THIS LINE

Date Received: _____ Received by: _____

Amount: \$.....Check #.....Money order: #.....Cash: \$.....

Booster Name: _____

NOTES: _____